

Megan Chang

Content Creator/Art Director/Photographer

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Experience

2020 – Current

Instructor: Creative Circus

- Assisted in developing the Content Creation Curriculum.
- Helped source instructors for new classes.
- Teach multi-level students how to work in teams, concept with strategy in mind, execute a concept, manipulate work in post-production; all with a focus on social media and the digital landscape at large.

2019 – Current

Content Creator: Focus Brands

Content Creator for Jamba, Auntie Anne's & Cinnabon International, Carvel Ice Cream, Cinnabon and Cinnabon/Global Channels.

- Concept and execute paid digital campaigns from start to finish.
- Work alongside marketing, brand, PR and social teams to deploy integrated campaigns to in-store and digital landscapes that drive growth in foot traffic and sales for individual brands.
- Some producer experience working with food stylists, production houses, re-touchers, animators and media buy agencies.

2017 - 2019

Barista/Server: Proof Bakeshop and Cakes & Ale

- Provided caffeine to the masses
- Assisted in inventory and ordering
- Served up cocktails and delectable bites; all whilst sporting a smile and positive attitude.

Education

2017-2019

Image / Content Creation

The Creative Circus

Skills

- Adobe Suite ***
- Canon, Nikon, RED DragonX ***
- Capture One *
- Cinema 4D *
- Wordpress/Wix **
- Decks in Google Slides ***

Here I am

I'm a deep lover of coffee, oddities and curiosities. A content creator by day and a portrait photographer by another time of day. I have a passion for captivating content, collaborative creation and alliteration. Let's talk all things creative.